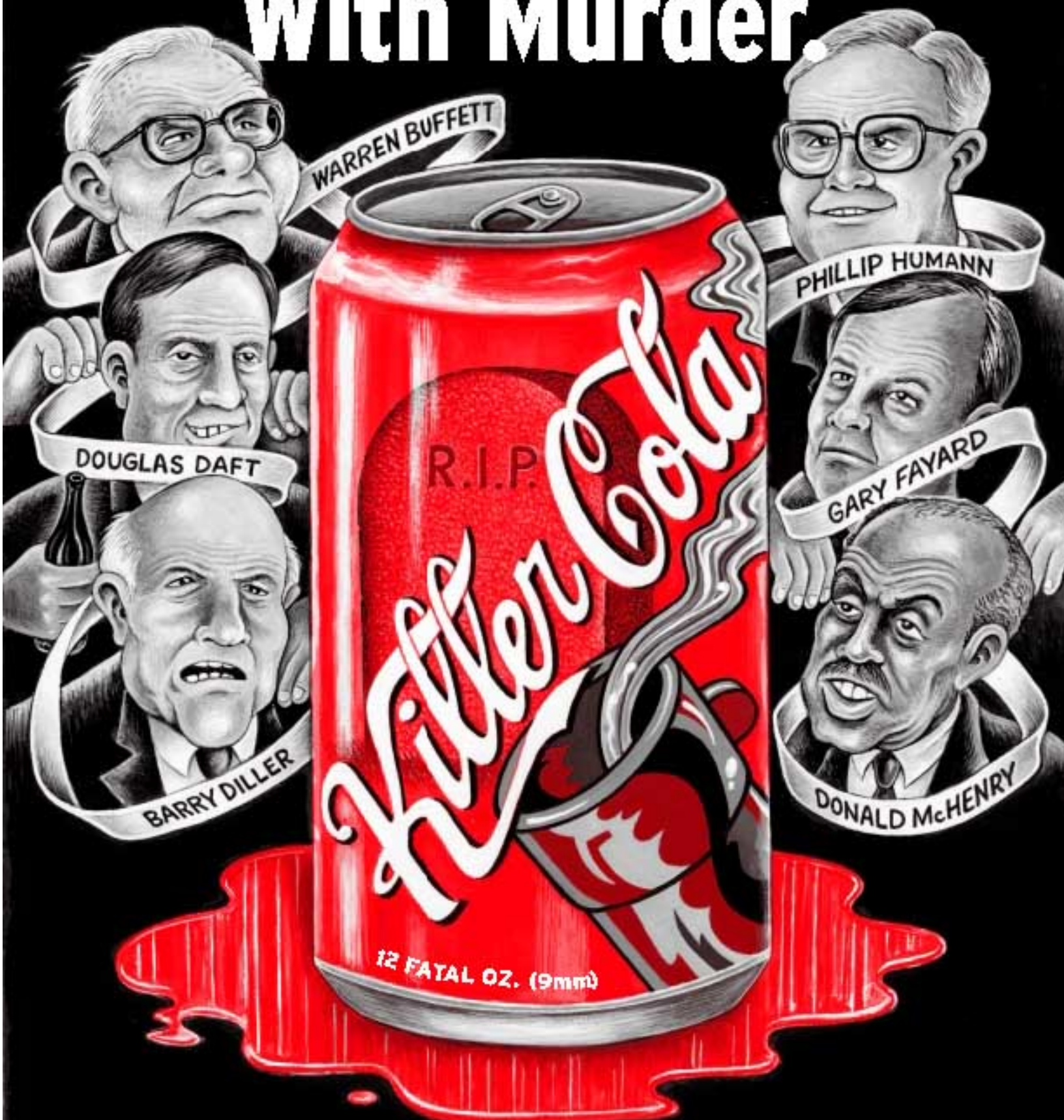


The SunTrust/Coca-Cola \$ix-Pack: Getting Away With Murder.



COKE CAN'T HIDE ITS

Isidro Segundo Gil, an employee at a Coca-Cola bottling plant in Colombia, was killed at his workplace by paramilitary thugs. His children, now living in hiding with relatives, understand all too well why their homeland is known as “a country where union work is like carrying a tombstone on your back.”

A chilling description of Gil’s assassination, based on eyewitness accounts, is the centerpiece of a lawsuit filed in Miami in July 2001 against Coca-Cola, Panamerican Beverages (the largest soft drink bottler in Latin America) and Bebidas y Alimentos (a bottler owned by Richard Kirby of Key Biscayne, Fla., which operates the plant in which Gil was killed).

Gil’s union, SINALTRAINAL, the International Labor Rights Fund (ILRF) and the United Steelworkers of America say that Coke bottlers “contracted with or otherwise directed paramilitary security forces that utilized extreme violence



An all-too-familiar sight in Colombia.

and murdered, tortured, unlawfully detained or otherwise silenced” union leaders.

Minutes after the thugs showed up at the Carepa plant gate, they fired 10 shots at Gil, a member of the union executive

board, mortally wounding him. An hour later, another union leader was kidnapped at his home. That evening, a building that housed the union’s offices, equipment and records was set ablaze.

The next day, a heavily armed group returned to the plant, called the workers together and told them if they didn’t quit the union by 4 p.m., they, too, would be killed. Resignation forms were prepared in advance by Coca-Cola’s plant manager, who had a history of socializing with the paramilitaries and had earlier “given (them) an order to carry out the task of destroying the union,” the lawsuit says.

Fearing for their lives, union members at Carepa resigned *en masse* and fled the area. The company broke off contract negotiations, the paramilitaries camped outside the plant gate for the next two months, and the union was crushed. Experienced workers who made about \$380 a month were replaced by new hires at \$130 a month.

No charges were ever brought against Gil’s killers or those who killed seven oth-

A FEW OF KILLER COKE’S CASUALTIES

Listed below are Coca-Cola workers murdered in Colombia. Many more Coke workers and family members have been tortured, kidnapped and/or illegally detained by paramilitaries who often work closely with management.

Date	Name	Coca-Cola Plant
1989	Avelino Chicanoy	Pasto
4/8/94	José Eleasar Manco David	Carepa
4/20/94	Luis Enrique Giraldo Arango	Carepa
4/23/95	Luis Enrique Gomez Granado	Carepa
12/5/96	Isidro Segundo Gil	Carepa
12/26/96	José Librado Herrera Osorio	Carepa
6/21/01	Oscar Dario Soto Polo	Monteria
8/31/02	Adolfo de Jesús Munera Lopez	Baranquilla

UPDATE: All of those named were union leaders except Mr. Herrera Osorio, a manager who was considered friendly to the union. On 8/22/03, Barrancabermeja bottling plant worker Juan Carlos Galvis, a plaintiff in the ILRF lawsuit, narrowly escaped an assassination attempt. On 9/10/03, David Jose Carranza Calle, 15-year-old son of Barranquilla union member Limberto Carranza, was pulled from his bicycle by masked men and forced into a truck, then detained and questioned about his father for about four hours.



ISIDRO GIL
1968-1996

CRIMES IN COLOMBIA

unionists (see 'Killer Coke's Casualties' box). Like many multinational corporations, Coke tries to have it both ways: tightly controlling the manufacture and distribution of its products overseas and collecting the profits, but denying any responsibility to workers. But the Alien Tort Claims Act (ATCA), enacted by the U.S. Congress in 1789, may hold the key to securing justice for foreign victims of corporate abuses.

Several companies now being sued under the ATCA claim to adhere to one or more "voluntary" initiatives (like Coca-Cola's so-called Code of

Conduct) that commit them to respect human rights abroad. Unfortunately, enforcement has proven impossible.

In essence, the ATCA permits foreigners to sue in U.S. courts for violations of fundamental human rights that are clearly defined under international law. It applies to "the law of nations," which federal courts have interpreted to cover genocide, war crimes, extrajudicial killings, torture, unlawful detention and crimes against humanity.

Recently, the Paris-based International Chamber of Commerce, representing thousands of companies world-

wide, urged the U.S. government to stop the growing use of the ATCA to sue multinationals. It's "unacceptable," they said.

"It shocks the conscience that these companies seek to immunize themselves from charges of human rights violations," says ILRF attorney Terry Collingsworth.

Javier Correa, president of SINALTRAINAL, adds: "We want justice. We want people to know the truth about what is going on in Colombia against Coke workers. Now that *you* know, will you please help us?"

HUMAN RIGHTS SCANDAL LEAVES '\$IX-PACK' SPEECHLESS

A few corporate power brokers at Coca-Cola and Atlanta-based SunTrust Banks today stand accused as accessories to a violent crime wave. While they sit on their assets, workers at Coke bottling plants in Colombia risk their lives every day simply by going to work.

The world's largest beverage company recently launched a \$250 million U.S. advertising blitz on behalf of its flagship brand, keyed to the theme, "Coca-Cola...Real." Meanwhile, the influential men who comprise the "\$ix-Pack" stubbornly refuse to acknowledge the horrific reality that Colombian Coke workers and their families are facing.

Let's take a look at six individuals who could easily point Coke in the right direction — if only they would challenge the complacency and indifference that envelops their respective boardrooms.

Warren Buffett, No. 2 on the *Forbes* 400 list of the wealthiest Americans, has an estimated net worth of \$30.5 billion. Nebraska's celebrated "corn-fed capitalist," chairman and CEO of Berkshire Hathaway, owns more than 200 million shares (8.1%) of Coke stock and has served on Coke's Board of

Directors since 1989.

Buffett not only ranks as the top Coke shareholder, but owns five million-plus shares (more than 2%) of SunTrust Banks, the financial institution so closely tied to Coke since its first public stock offering in 1919 that it is known as "Coke's bank."

Douglas Daft, Chairman and CEO of the Coca-Cola Co., raked in more than \$105 million in compensation for 2001. He owns 3.5 million Coke shares and 9,413 shares of SunTrust, where he sits on the Board of Directors. A form letter written "on behalf of" Daft last year to whitewash Coke's role in Colombia claimed there's "no evidence" to support "outrageous allegations against the company and its bottling partners."

Coke Director **Barry Diller**, Chairman and CEO of USA Interactive, is a Hollywood honcho who has "run more major studios — Paramount, Fox, Universal — than any mogul still standing," according to *Vanity Fair*. With a net worth estimated at \$900 million in 2001, he was quoted in *The Wall Street Journal* recently on corporate values: "When the values are right, good ideas catch on."

SunTrust Banks Chairman, President and CEO **Phillip Humann**, also a director of Coca-Cola Enterprises, owns 668,826 shares of the bank and 40,001 shares of CCE, Coke's largest subsidiary. His 2001 compensation was a mere \$2.27 million.

Gary Fayard, Coca-Cola's Senior Vice President and Chief Financial Officer, sits on the board of CCE and served on the board of Miami-based Panamerican Beverages (also known as Panamco), one of Coke's "anchor bottlers" until its recent takeover by Coca-Cola FEMSA of Mexico. Fayard, Coca-Cola board member Herb Allen, Charles McTier of SunTrust Bank of Georgia and six other top executives and appointees of Coca-Cola now sit on FEMSA's board. Coca-Cola owns 46.4% of FEMSA's voting stock.

Coke Director **Donald McHenry** is a professor at Georgetown University and a former U.S. Ambassador to the United Nations. He owns 35,066 shares of Coke stock. He frequently spoke out on human rights while serving in the Carter Administration, but he can't seem to face up to Coke's shameful collaboration with paramilitary terrorists and union-busters in Colombia.

Coke Plus SunTrust: Formula for Terror

HOW TO SEND THEM A MESSAGE

1. Clip, sign and mail the letter below to SunTrust's Board of Directors, or write your own.
2. Fill out the coupon below and return it to the Campaign to Stop Killer Coke.

The Board of Directors
SunTrust Banks, Inc.
303 Peachtree St. N.E.
Atlanta, GA 30308

Dear Board Members:

There is overwhelming evidence that management at Coca-Cola bottling plants in Colombia routinely allows and encourages paramilitary death squads to murder, torture and kidnap union leaders and organizers. Coke's toleration for these acts of terror is indefensible. **Since SunTrust's and Coke's leadership and ownership are so intertwined, both companies must be held accountable.**

Coca-Cola Chairman and CEO Douglas Daft serves on the boards of both Coca-Cola and SunTrust, as does James Williams, SunTrust's former CEO. Douglas Ivester, Coca-Cola's retired CEO, also sits on the SunTrust board. SunTrust President and CEO Phillip Humann serves on the boards of both SunTrust and Coke's largest subsidiary, Coca-Cola Enterprises (CCE), as does CCE's former CEO, Summerfield Johnston, Jr. Each owns substantial equity in both Coke and SunTrust.

Since 1919, when SunTrust helped take Coca-Cola public, the bank and Coke have been so intimately linked that it's hard to tell them apart. SunTrust recently helped underwrite a \$500 million bond and extended a \$100 million line of credit to Coke. SunTrust is the second largest shareholder in Coca-Cola and the fifth largest in CCE. Coca-Cola's largest shareholder is Coke board member Warren Buffett, also the fifth largest shareholder in SunTrust.

When more and more people learn what Coca-Cola and SunTrust are doing, the bank's reputation and credibility will surely suffer. Many customers and potential customers, including unions and their members, will think twice before doing business with SunTrust.

As SunTrust's top policymakers, you have a fiduciary responsibility to avoid becoming embroiled in controversy that will affect the bank's bottom line. If "The Real Thing" won't do the *right* thing in Colombia, SunTrust should sever all ties with Coca-Cola. Please let me know what you plan to do.

Sincerely,

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

I SUPPORT THE CAMPAIGN TO STOP KILLER COKE.

- Enclosed is a contribution of \$_____. (Make checks payable to Campaign to Stop Killer Coke.)
- I want to be a volunteer campaign coordinator. Please contact me.
- I am/my organization is a SunTrust Banks customer.
- I have sent SunTrust a copy of the letter at left, or a personal letter (please enclose a copy).
- Send me ___ copies of this brochure to distribute to friends, neighbors and co-workers.
- Send me ___ copies of the "Unthinkable! Undrinkable!" leaflet.

Please mail your coupon and contribution to:

**Campaign to Stop Killer Coke
P.O. Box 1004, Cooper Station
New York, NY 10276-1004**

NAME _____

TITLE _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

PHONE () _____

E-MAIL _____

UNION or ORGANIZATION (if any) _____

For more information,
go to www.killercoke.org.
E-mail: stopkillercoke@aol.com